

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT30/12 18.40  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT30/12 18.40

OK'D M16-17  
TTLS RTS  
PLS CFM, THX 10/30

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = 49 AGENCY EST # = 1505  
AGENCY PRODUCT CODE = 53

16	S	1135P-1210A	30	\$1,000.00	10/9	10/18	4	TU-TH
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16	S	1135P-1210A	30	\$1,000.00	10/23	10/25	3	TU-TH
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16	S	1135P-1210A	30	\$1,000.00	10/30	11/1	2	TU-TH
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PROGRAM : NIGHTLINE  
CON COM1 : NIGHTLINE

REP HEADLINE# 6250644 TRF# 323881  
\$\$\$ MOD# 10: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.40  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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73	A		700P-800P	30		\$7,250.00	11/4	11/4	1		SUN	1
PROGRAM : AM FUNN HM VIDEO ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV1 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV2 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-43 FOR 1 SPOT/WK												

17	S		1000P-1100P	30		\$4,000.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20 CON COM1: 20/20												

25	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS SATURDAY CON COM1: EYEWITNESS NEWS SATURDAY												

72	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS SATURDAY ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK												

43	E		700A-900A	30		\$2,250.00	10/22	10/29	1		MON	2
43	E		700A-900A	30		\$2,250.00	11/5	11/5	0		MON	0

PROGRAM : GMA  
CON COM1: GMA  
STATION MAKEGOOD OFFERS:  
M16 OK'D BUY#25 MISSED: SUN/600P-630P NOV4 30S \$2,000.00 (OCT30/12)  
OFFER: SUN/600P-700P NOV4 30S \$2,000.00 PLS ADVISE.  
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4

M17 OK'D BUY#16 MISSED: TU-TH/1135P-1210A NOV1 30S \$1,000.00 (OCT30/12)  
BUY#17 FRI/1000P-1100P NOV2 30S \$4,000.00  
BUY#43 MON/700A-900A NOV5 30S \$2,250.00  
OFFER: SUN/700P-800P NOV4 30S \$7,250.00 PLS ADVISE.  
CMT: WE CAN OFFER

OCT/12 397900.00 NOV/12 204000.00 CONTRACT TOTAL 601900.00  
TOTAL SPOTS 278

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ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFTV-TV \*\*\*

\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$2,019,714      WFTV 35%      WKMG 21%      WESH 26%      WOFL 12%      WKCF 1%      WRBW 3%      CABL 0%  
WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE